



ENGAGE,
CONNECT &
CELEBRATE
SCIENCE

BERLIN SCIENCE WEEK CAMPUS

PARADIGM SHIFT

CO-CREATING A SUSTAINABLE NOW

4/5 NOV 2022

Museum für Naturkunde Berlin

GET INVOLVED

BERLIN SCIENCE WEEK CAMPUS

On 4 and 5 November, the Museum für Naturkunde Berlin will transform into Berlin Science Week's main festival centre - Campus - with inspiring events, pop-up formats, networking opportunities, and interactive exhibitions.

VIBRANT EXCHANGE

Centrally located and easy to reach, the Campus offers a vibrant atmosphere to come together, join important debates, to connect with likeminded people, and to get inspired through science!

Differently equipped rooms and spaces are available for trying out interactive and creative formats - beyond lectures and panel discussions. Workshops, fun exhibitions, speaker's corners (indoors and outdoors), pop-up labs, artistic interventions, almost anything is possible and highly encouraged. Share your exciting ideas with us!

NEW THEMATIC FRAMEWORK

Sustainability will inevitably permeate all areas of our lives, from planetary health or energy transition to sustainability in building or AI. Taking this paradigm shift into account, we are giving this year's Campus the overarching theme: **'Paradigm Shift. Co-Creating a Sustainable Now'**.

We believe this new thematic framework will facilitate the transfer between the programme elements and further stimulate exchange between all participants. Join the debates and contribute with your expertise to solving this major challenge. Share your scientific insights and visions from a wide variety of perspectives and highlight possible fields of action and potential impact!

A DIVERSE AUDIENCE

There will be a lot of exciting people on site, including speakers, organisers, media representatives, and various other guests. Berlin Science Week participants are mostly professionals, students, and the public at large interested in science.

Moreover, the museum will also be open to regular visitors on both Campus days. Usually, the days start with a younger crowd (pupils, tourists, families) that becomes more established towards the afternoon and into the evening. Keep this in mind when planning your contribution.

OVERALL FESTIVAL EXPERIENCE

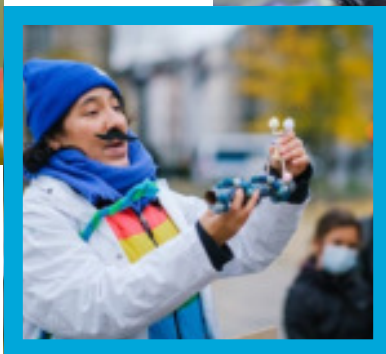
This year's Campus is a place to linger, discover, experience, discuss, and network. We want for visitors to immerse themselves in a great festival experience. Anything you can contribute to this experience is welcome, be it a networking event, a speed-dating event or an evening reception. Let's discuss your ideas!



ENGAGE WITH SCIENTISTS, JOURNALISTS, NEW TALENTS, AND THE BROADER PUBLIC



CONNECT WITH AN INNOVATIVE & INTERDISCIPLINARY COMMUNITY



INSPIRE, GET INSPIRED, AND CELEBRATE SCIENCE!

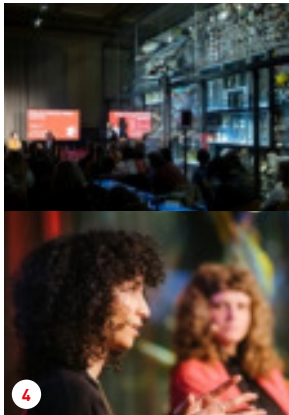


GAIN VISIBILITY FOR YOUR ORGANISATION'S WORK

CHOOSE YOUR SPACE

EVENT, EXHIBITION & NETWORKING

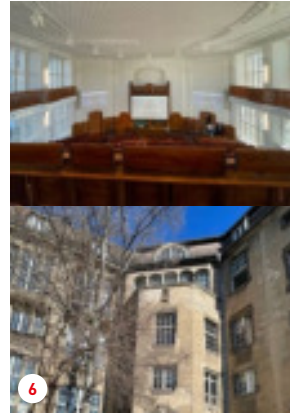
Among fossils, evolutionary exhibits, and geological discoveries, you'll find many possibilities to get involved under this year's theme. The Dinosaur Hall is the main spot to come together, exchange ideas, and network.



Deep Dive Forum



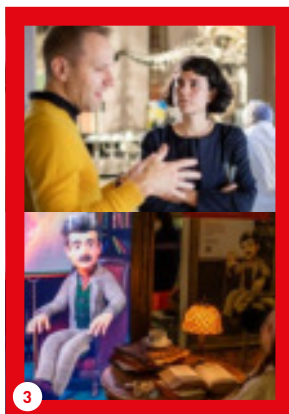
Collaborative Field



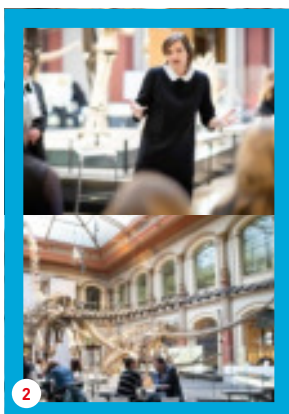
Humboldt Auditorium



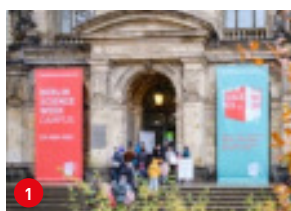
New Normal Hall



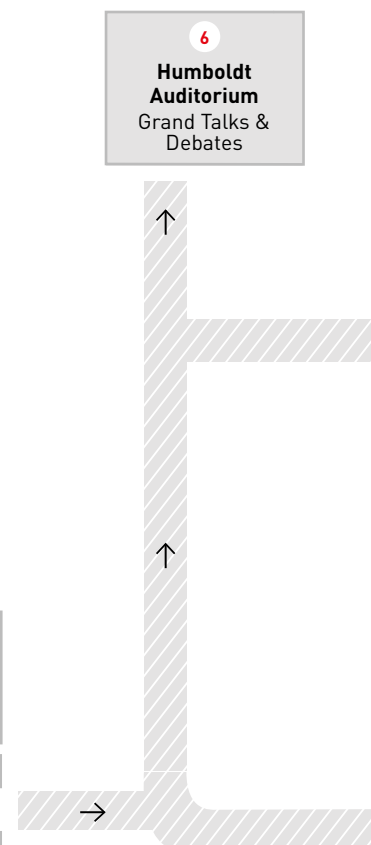
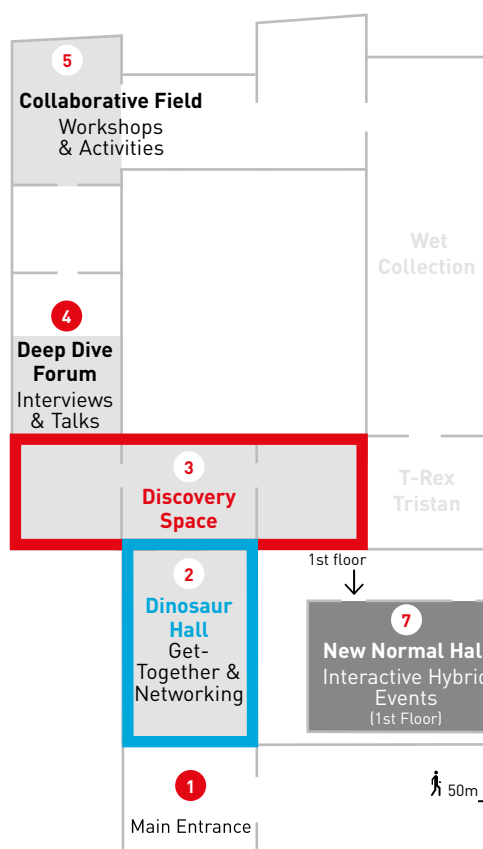
Discovery Space



Dinosaur Hall



Main Entrance



DEFINE YOUR CONTRIBUTION

SPACES & FORMATS

**We offer differently equipped spaces that enable a variety of formats.
Event spaces can be rented in 90-minute slots, exhibition spaces for 2 days.**

SPACES FOR IN-PERSON & HYBRID EVENTS



New Normal Hall: Hybrid events are only fun and satisfying for all audiences if they are truly interactive with enough technical capacity for their realisation. The New Normal Hall reflects this shift of connecting both the physical and digital world in hybrid events, the so called „new normal“. On Campus, this will be the exclusive space that connects on-site attendees with live digital audiences.

To make sure that everyone enjoys a great event, we have included extra set-up and rehearsal time, an event director - also in the preparation phase - and additional equipment, including 3 stage cameras and interactive tools for engagement. The room seats up to 80 people, the digital audience capacity is infinite!



Humboldt Auditorium: Just a few steps across the courtyard lies a magnificent, historic lecture hall that has been carefully renovated. With 350 seats in ascending rows it exudes the spirit of Alexander von Humboldt or Ferdinand Sauerbruch. It is the perfect venue for larger talks, lectures, debates or film screenings.



Collaborative Field: Offering a comfortable setting, the Collaborative Field is ideal for larger workshops and activities with up to 50 people. With a simple grandstand equipped with beamer, screen, and additional space for a large workshop table, it's the perfect spot for co-creation and the development of new ideas.



Deep Dive Forum: This cosy space in front of the impressive biodiversity wall is perfect for up to three people on stage, fireside chats, interactive Q&As, interviews, or smaller activities. An on-site audience of max. 55 people is possible.

SPEAKER'S CORNER FOR SHORT IMPULSE LECTURES



A new possibility is offered by a mobile stage that can be set up at various locations in the museum. Following the example of a speaker's corner, short lectures can be held here and the speaker can interact directly with the passing audience.

DISCOVERY SPACE TO ENGAGE ONE-ON-ONE



In the heart of the museum, the Discovery Space, we have set up 14 spaces for exhibitors. All visitors pass by here and look forward to fun activities and stimulating conversations. Use the opportunity to highlight the work of your organisation on both Campus days and interact one-on-one with the various Campus visitors.

We encourage you to think about a presentation that goes beyond the ordinary. Make it interactive and inviting and consider a sustainable outreach. Each space is equipped with a basic set-up and is approx. 4m². Double spaces can also be booked.

Once we know your plans, we can choose the best spot for your exhibition. Of course, you can also combine an event with an exhibition and benefit from maximum visibility!

YOUR OPTIONS IN DETAIL

RATES & TIMESLOTS

Find an overview of the key facts, costs & possible time slots below.

You may choose one or more slots according to the timetable.

First come, first served!

RENTAL FEES

	HYBRID	IN-PERSON				EXHIBITION
	New Normal Hall	Humboldt Auditorium	Collaborative Field	Deep Dive Forum	Speaker's Corner	Discovery Space
SEATS Capacity in case of COVID regulations	60-80 20-25	150-350 80-120	30-50 10-20	40-55 15-18	20-25 5-10	4m ² AREA
IDEAL FOR	Interactive Hybrid Panels	Lectures, Debates, Awards	Workshops, Activities, Get-Togethers	Talks, Interviews	Impulse Talks +Q&A	Interactive Exhibitions & Pop-Up Labs
NET PRICE	3,500€ 90 min	2,200€ 90 min	1,200€ 90 min	900€ 90 min	250€ 45 min	3,000€ 2 days

All spaces are equipped with a standardised technical set-up that meets the respective purpose.

For details, please request our fact sheets.

TIMETABLE FOR 4/5 NOVEMBER

IN-PERSON EVENT SPACES		NEW NORMAL HALL	
09:30 – 11:00 AM	Slot 1 Break & Set-Up	09:30 – 11:00 AM	Slot 1 Break & Set-Up
11:30 – 01:00 PM	Slot 2 Lunch & Set-Up	11:30 – 01:00 PM	Slot 2 Lunch & Set-Up
02:00 – 03:30 PM	Slot 3 Break & Set-Up	03:30 – 05:00 PM	Slot 3 Break & Set-Up
04:00 – 05:30 PM	Slot 4 Break & Set-Up	05:30 – 07:00 PM	Slot 4 Break & Set-Up
06:00 – 07:30 PM	Slot 5	07:30 – 09:00* PM	Slot 5 *only on Friday

For the in-person event spaces, half an hour of set-up time is included before the event. For the New Normal Hall, we have included extra time to accommodate the more complex implementation. The Speaker's Corner is ideal for the breaks between events. We will gladly coordinate the appropriate time with you.

INTERESTED?

GET IN TOUCH!

We look forward to discussing your participation in the Berlin Science Week Campus. Explore with us how your organisation can benefit from this unique opportunity and become part of the Campus community.

TERMS AND CONDITIONS

The implementation of the Campus is only possible if 80% of the available event and exhibition spaces are rented. The Falling Walls Foundation reserves the right to abandon the project up to and including 15.08.2022 if this occupancy rate is not reached.

All event and exhibition spaces are reserved on a first-come, first-served basis. Reservations will come into effect with a signed agreement. All payment have to be made by **31.10.2022**.

In case of cancellation, the following terms apply: Free cancellation until **15.08.2022**. 70% fee for cancellations until **30.09.2022**. 100% fee for cancellations after **01.10.2022**.

Rental prices for event and exhibition spaces exclude 7% VAT. VAT exemption is possible for foreign institutions if a VAT ID number is available.

The Campus is being planned taking the protective and hygienic measures to contain the coronavirus into consideration. The situation and applicable regulations are constantly reviewed and adapted.



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COVER PHOTO: unsplash

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